

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
930344-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	85

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	930344	06215687

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/17/12	10/19/12	4:30a-5a	430a-5a	--WTF--	:30	2	\$60.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	--WTF--	2	\$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	4:54 AM	4:30a-5a	430a-5a	:30	AWTV101701H	\$60.00	NM
2	WPBF	F	10/19/12	4:56 AM	4:30a-5a	430a-5a	:30	AWTV101701H	\$60.00	NM
2	10/22/12	10/23/12	4:30a-5a	430a-5a	MT-----	:30	1	\$60.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/12	10/28/12	MT-----	1	\$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/22/12	4:56 AM	4:30a-5a	430a-5a	:30	AWTV101701H	\$60.00	NM
3	10/17/12	10/19/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	2	\$220.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	--WTF--	2	\$220.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/17/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100901H	\$220.00	NM
2	WPBF	F	10/19/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV101701H	\$220.00	NM
4	10/22/12	10/23/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$220.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/12	10/28/12	MT-----	2	\$220.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/22/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV101701H	\$220.00	NM
1	WPBF	Tu	10/23/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV101701H	\$220.00	NM
5	10/17/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	2	\$160.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	--WTF--	2	\$160.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Th	10/18/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV101701H	\$160.00	NM
3	WPBF	F	10/19/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV101701H	\$160.00	NM
6	10/22/12	10/23/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$160.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
930344-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	85

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MT-----				2	\$160.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV101701H	\$160.00 NM
2	WPBF	Tu	10/23/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV101701H	\$160.00 NM
7	10/17/12	10/19/12	WPBF News 25 Mornings 6-7AM		--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	--WTF--				3	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV100901H	\$550.00 NM
1	WPBF	Th	10/18/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV101701H	\$550.00 NM
3	WPBF	F	10/19/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV101701H	\$550.00 NM
8	10/22/12	10/23/12	WPBF News 25 Mornings 6-7AM		MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MT-----				2	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV101701H	\$550.00 NM
1	WPBF	Tu	10/23/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV101701H	\$550.00 NM
11	10/17/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	--WTF--				3	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV100901H	\$225.00 NM
2	WPBF	Th	10/18/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV101701H	\$225.00 NM
3	WPBF	F	10/19/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV101701H	\$225.00 NM
12	10/22/12	10/23/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MT-----				2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV101701H	\$225.00 NM
1	WPBF	Tu	10/23/12	9:28 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV101701H	\$225.00 NM
13	10/17/12	10/19/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	--WTF--				3	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	AWTV100901H	\$225.00 NM
3	WPBF	Th	10/18/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	AWTV101701H	\$225.00 NM
1	WPBF	F	10/19/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	AWTV101701H	\$225.00 NM
14	10/22/12	10/23/12	10-11a Anderson Cooper 10-11a		MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MT-----				2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	10:57 AM	10-11a Anderson Cooper	10-11a	:30	AWTV101701H	\$225.00 NM
2	WPBF	Tu	10/23/12	10:57 AM	10-11a Anderson Cooper	10-11a	:30	AWTV101701H	\$225.00 NM
17	10/17/12	10/19/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	85

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 10/18/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM Credited 3 WPBF F 10/19/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM Credited									
18	10/22/12	10/23/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 AWT101701H \$175.00 NM 2 WPBF Tu 10/23/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 AWT101701H \$175.00 NM									
21	10/17/12	10/19/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 1:29 PM THE CHEW 1P-2P :30 AWT100901H \$275.00 NM 3 WPBF Th 10/18/12 1:30 PM THE CHEW 1P-2P :30 AWT101701H \$275.00 NM 2 WPBF F 10/19/12 1:00 PM THE CHEW 1P-2P :30 AWT101701H \$275.00 NM									
22	10/22/12	10/23/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/22/12 1:27 PM THE CHEW 1P-2P :30 AWT101701H \$275.00 NM 1 WPBF Tu 10/23/12 1:31 PM THE CHEW 1P-2P :30 AWT101701H \$275.00 NM									
25	10/17/12	10/19/12	Dr. Oz	4-5p	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 4:37 PM Dr. Oz 4-5p :30 AWT100901H \$500.00 NM 2 WPBF Th 10/18/12 4:12 PM Dr. Oz 4-5p :30 AWT101701H \$500.00 NM 3 WPBF F 10/19/12 4:27 PM Dr. Oz 4-5p :30 AWT101701H \$500.00 NM									
26	10/22/12	10/23/12	Dr. Oz	4-5p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 4:19 PM Dr. Oz 4-5p :30 AWT101701H \$500.00 NM 2 WPBF Tu 10/23/12 4:20 PM Dr. Oz 4-5p :30 AWT101701H \$500.00 NM									
27	10/17/12	10/19/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 5:26 PM M-F 5pm News 5-6pm :30 AWT100901H \$450.00 NM 2 WPBF Th 10/18/12 5:42 PM M-F 5pm News 5-6pm :30 AWT101701H \$450.00 NM 3 WPBF F 10/19/12 5:28 PM M-F 5pm News 5-6pm :30 AWT101701H \$450.00 NM									
28	10/22/12	10/23/12	M-F 5pm News	5-6pm		:30	2	\$450.00	NM

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					MT-----				
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/22/12	5:43 PM	M-F 5pm News	5-6pm	:30	AWTV101701H	\$450.00	NM
1 WPBF Tu		10/23/12	5:53 PM	M-F 5pm News	5-6pm	:30	AWTV101701H	\$450.00	NM
29	10/17/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	3	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$1,050.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/17/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100901H	\$1,050.00	NM
3 WPBF Th		10/18/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV101701H	\$1,050.00	NM
2 WPBF F		10/19/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV101701H	\$1,050.00	NM
30	10/22/12	10/23/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$1,050.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/22/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV101701H	\$1,050.00	NM
2 WPBF Tu		10/23/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV101701H	\$1,050.00	NM
31	10/17/12	10/19/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/18/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
				Credited					
3 WPBF F		10/19/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
				Credited					
32	10/22/12	10/23/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/22/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
				Credited					
2 WPBF Tu		10/23/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
				Credited					
33	10/17/12	10/19/12	Jeopardy	7:30-8PM	--WTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/17/12		Jeopardy	7:30-8PM	:00		\$850.00	NM
				Credited					
3 WPBF Th		10/18/12		Jeopardy	7:30-8PM	:00		\$850.00	NM
				Credited					
34	10/22/12	10/23/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	85

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
34	10/22/12	10/23/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MT-----	:30	2	\$850.00	NM																																																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12		Jeopardy	7:30-8PM	:00		\$850.00	NM	Credited											2	WPBF	Tu	10/23/12		Jeopardy	7:30-8PM	:00		\$850.00	NM	Credited										
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35	10/17/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	--WTF-S	:30	3	\$1,000.00	NM																																																							
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36	10/22/12	10/23/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	MT-----	:30	2	\$1,000.00	NM																																																							
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37	10/17/12	10/19/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--WTF--	:30	2	\$350.00	NM																																																							
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41	10/20/12	10/20/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM																																																							
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1	WPBF	Sa	10/20/12	8:42 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV101701H	\$225.00	NM																																																						
42	10/20/12	10/20/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM																																																							
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LR - Football																																																																
43	10/20/12	10/20/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM																																																							
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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
930344-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONG	85	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
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44	10/20/12	10/20/12	M-Sun 1130p-12am Late News Class of Time - Pre-emptible with notice	1130p-1205am	-----1-	:30	1	\$400.00	NM																																	
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----1-1\$400.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>12:30 AM</td><td>M-Sun 1130p-12am Late News</td><td>1130p-1205am</td><td>:30</td><td>AWTV101701H</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/20/12	12:30 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AWTV101701H	\$400.00	NM	LR - Football										
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45	10/21/12	10/21/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM																																	
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47	10/21/12	10/21/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$225.00	NM																																	
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1	WPBF	Su	10/21/12	8:24 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV101701H	\$225.00	NM																																
49	10/21/12	10/21/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM																																	
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----11\$225.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>10:29 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>AWTV101701H</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/21/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	AWTV101701H	\$225.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Su	10/21/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	AWTV101701H	\$225.00	NM																																
51	10/21/12	10/21/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$300.00	NM																																	
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----11\$300.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>11:45 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>AWTV101701H</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/21/12	11:45 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV101701H	\$300.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Su	10/21/12	11:45 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV101701H	\$300.00	NM																																
52	10/22/12	10/22/12	CASTLE Class of Time - Fixed Non Pre-emptible	10-11PM	1-----	:30	1	\$4,350.00	NM																																	
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/22/1210/28/121-----1\$4,350.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td></td><td>CASTLE</td><td>10-11PM</td><td>:00</td><td></td><td>\$4,350.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12		CASTLE	10-11PM	:00		\$4,350.00	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	M	10/22/12		CASTLE	10-11PM	:00		\$4,350.00	NM																																
Credited																																										
53	10/23/12	10/23/12	DANCING RESULTS Class of Time - Pre-emptible with notice	8-9PM	-1-----	:30	1	\$4,500.00	NM																																	
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/22/1210/28/12-1-----1\$4,500.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>8:36 PM</td><td>DANCING RESULTS</td><td>8-9PM</td><td>:30</td><td>AWTV102101H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/23/12	8:36 PM	DANCING RESULTS	8-9PM	:30	AWTV102101H	\$4,500.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Tu	10/23/12	8:36 PM	DANCING RESULTS	8-9PM	:30	AWTV102101H	\$4,500.00	NM																																
56	10/17/12	10/19/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	--WTF--	:30	1	\$400.00	NM																																	

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
930344-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	85

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	10/17/12	10/19/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/17/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00	NM
57	10/17/12	10/19/12	ACCESS HOLLYWOOD	106x-136x	--WTF--	:30	1	\$40.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$40.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/18/12	1:21 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV101701H	\$40.00	NM
58	10/17/12	10/19/12	Good Morning America	7-9AM	--WTF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/17/12	8:48 AM	Good Morning America	7-9AM	:30	AWTV100901H	\$550.00	NM
2 WPBF Th		10/18/12	8:48 AM	Good Morning America	7-9AM	:30	AWTV101701H	\$550.00	NM
59	10/17/12	10/19/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/18/12	3:14 PM	M-F 3-4P	M-F 3-4P	:30	AWTV101701H	\$400.00	NM
60	10/17/12	10/19/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/18/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV101701H	\$450.00	NM
61	10/21/12	10/21/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/21/12	12:31 AM	PRIVATE PRACTICE WKNDLF '12-1x		:30	AWTV101701H	\$50.00	NM
62	10/17/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	1	\$320.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$320.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/18/12	5:36 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV101701H	\$320.00	NM
63	10/17/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/19/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV101701H	\$350.00	NM
64	10/17/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	--WTF--	:30	1	\$70.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$70.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
930344-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST FOR CONG	85

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
64	10/17/12	10/19/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	--WTF--	:30	1	\$70.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/18/12</td><td>1:02 AM</td><td>Jimmy Kimmel</td><td>12:06-01:06AM</td><td>:30</td><td>AWTV101701H</td><td>\$70.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	10/18/12	1:02 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV101701H	\$70.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	10/18/12	1:02 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV101701H	\$70.00	NM																																	
65	10/20/12	10/20/12	Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	-----S-	:30	1	\$120.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$120.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>5:28 AM</td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:30</td><td>AWTV101701H</td><td>\$120.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$120.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/20/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV101701H	\$120.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	10/20/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV101701H	\$120.00	NM																																	
66	10/21/12	10/21/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$180.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WPBF	Su	10/21/12	6:31 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV101701H	\$180.00	NM																																	
67	10/17/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		--WTF-S	:30	1	\$1,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WPBF	F	10/19/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV101701H	\$1,000.00	NM																																	
68	10/17/12	10/19/12	ACCESS HOLLYWOOD 106x-136x Class of Time - Pre-emptible with notice		--WTF--	:30	1	\$40.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--WTF--</td><td>1</td><td>\$40.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/17/12</td><td>1:32 AM</td><td>ACCESS HOLLYWOOD</td><td>106x-136x</td><td>:30</td><td>AWTV100901H</td><td>\$40.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	--WTF--	1	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/17/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV100901H	\$40.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	--WTF--	1	\$40.00																																						
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1	WPBF	W	10/17/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV100901H	\$40.00	NM																																	
69	10/22/12	10/23/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		MT-----	:30	1	\$1,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>1</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>11:14 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV102101H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MT-----	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/23/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	MT-----	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Tu	10/23/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00	NM																																	
70	10/21/12	10/21/12	Sun ABC Prime D Class of Time - Pre-emptible with notice	10-11PM	-----S	:30	1	\$1,800.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$1,800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>10:42 PM</td><td>Sun ABC Prime D</td><td>10-11PM</td><td>:30</td><td>AWTV101701H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/21/12	10:42 PM	Sun ABC Prime D	10-11PM	:30	AWTV101701H	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	-----S	1	\$1,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	10/21/12	10:42 PM	Sun ABC Prime D	10-11PM	:30	AWTV101701H	\$1,800.00	NM																																	
71	10/22/12	10/23/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	MT-----	:30	1	\$450.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>1</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>2:23 PM</td><td>GENERAL HOSPITAL</td><td>GENERAL HOSPIT</td><td>:30</td><td>AWTV101701H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MT-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV101701H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	MT-----	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	M	10/22/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV101701H	\$450.00	NM																																	
72	10/22/12	10/23/12	1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible	1230-1p	MT-----	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>12:55 PM</td><td>1230-1P Access Hollywood</td><td>1230-1p</td><td>:30</td><td>AWTV101701H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MT-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV101701H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	MT-----	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	M	10/22/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV101701H	\$350.00	NM																																	

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
930344-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	85

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
73	10/21/12	10/21/12	ELECTION SPECIAL	530-6p	-----S	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/21/12	5:42 PM	ELECTION SPECIAL	530-6p	:30	AWTV101701H	\$250.00 NM
1	WPBF	Su	10/21/12	5:59 PM	ELECTION SPECIAL	530-6p	:30	AWTV101701H	\$250.00 NM
74	10/22/12	10/23/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:39 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV101701H	\$350.00 NM
Total Spots							85		

Payment Terms 30 Days

<u>Gross Total</u>	\$40,170.00
<u>Agency Commission</u>	\$6,025.50
<u>Net Amount Due</u>	\$34,144.50